



ANNA ARKHIPOVA

UI/UX Designer & Illustrator

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EDUCATION

University of Washington Bothell

Bothell, WA • Class of 2023

BA in Interactive Media Design, Minor in Computer Science & Software Engineering

PROJECTS

UX & UI Designer | Fate of the SS Fortuna

Seattle, WA • Jan – June 2023

- Developed and ideated an immersive mixed reality escape room experience with a small team.
- Rapidly iterated on game flows and prototypes, which reduced uncertainty among the team.
- Increased the game's completion rate by clarifying the UI of the game's digital interface.
- Improved user satisfaction by facilitating user testing and identifying areas in need of improvement.

UX Researcher | Whimsy Walks

Bothell, WA • Oct – Dec 2022

- Understood the needs and wants of the product's users by conducting user research.
- Uncovered areas in need of improvement through field studies and usability testing.
- Designed solutions to issues uncovered in research by iterating on wireframes, and mockups.

UX Designer | UW Bothell

Bothell, WA • Jan – Mar 2022

- Analyzed the existing product for issues by examining usage analytics and performing usability testing.
- Reduced user drop-off by overhauling the webpage's information architecture and navigation.
- Verified the design's effectiveness by performing usability testing on an interactive Figma prototype.
- Demonstrated the value of proposed improvements to stakeholders through a clear presentation.

EXPERIENCE

Game Artist | Goodenough Games

Seattle, WA • Oct – Dec 2022

- Designed unique and memorable characters and expression sprites for use in a Unity game.
- Created graphics that fit the team's exact needs by communicating with them regularly.
- Delivered assets on time, despite a tight schedule and quickly shifting task priorities.

Freelance Illustrator | Frogwild Illustration

Bothell, WA • May 2021 – now

- Designed and illustrated unique custom graphics in Adobe Photoshop to satisfy client requests.
- Attracted clients by creating a stylistically memorable portfolio website and marketing on social media.
- Communicated professionally and positively with clients to ensure excellent customer service.

SKILLS

Figma • Wireframing • Rapid Prototyping • User Research • Storyboarding • Illustration • Unity
Adobe Creative Suite (Ps / Ai / XD) • HTML/CSS • JavaScript • Blender • English / Russian / German